

# IDENTITY-PRESERVED SPECIALTY CROP

Food Processors want to validate the agronomic practices used to produce the commodity and monitoring of plant health during the growing season, and validate the production practices for carbon credit capture.

The company knows where the plant is grown, how it is grown, and how that crop is progressing through the growing season.

Having this knowledge ensures they have the plant-based protein supply required to produce the food products committed to their retailers.

250,000 acres  
projected for 2021  
and 500,000 acres  
in 2022



# IDENTITY-PRESERVED SPECIALTY CROP

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Food company contracts with farmers to produce food grade dry peas using specific agronomic practices



Food company guarantees availability of food grade product used for plant-based protein



Food company owns genetics & provides seed to contract farmers



Food company uses myAgData® to verify field activities & plant health to know & manage their risk



Large retailer lends to farmers in exchange for acquiring carbon credits produced in the fields

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Agronomic practices and field events of food grade dry peas are traced from the field to the processor. Producer revenue guarantee is 115% of APH + guaranteed sale of carbon credits.

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MyAgData® has you covered!

- ✓ Acreage Reporting
- ✓ Production Reporting
- ✓ Crop Health
- ✓ Field Monitoring



[Schedule your demo today!](#)

